



ANNUAL REPORT 2018-19

That's Eco foundation annual report 2018-19



That's **eco**
FOUNDATION

MAY 17, 2019
THAT'S ECO FOUNDATION
www.thatseco.org

Introduction: That's Eco Foundaion, born out of a sheer need felt within the communities that are falling behind in-terms of their overall development and with a passion to make a difference for them. With a growing number of Corporates who are building their businesses within these communities and are willing to give back a portion of their earnings, we strongly felt that development could be ploughed back through identification and professionally managing developmental projects. That's Eco foundation, was setup to professionally manage eco-systems that are developmental oriented and are self-sustaining. Having worked in space for over a decade, That's Eco foundation is resonating to the felt need from the doners of the world to bring in a transparent and professional management into the societal interventional projects

The eco-systems that That's Eco foundation is creating is making meaningful and impactful differences to the communities that we are living in. The outcomes of the projects make substantial difference to the community, and they are measurable. Enterprises that are contributing to such projects, now have more deeper involvement, including their staff from within the organization are volunteering with their available time. They now have a chance to participate in such projects and proudly contribute and interact with the society around them. They are taking back rich learning experiences that they can treasure for a very long time.

Our Story: That's Eco Foundation has a rich experience of working closely with many underprivileged communities that are part and parcel of any growing economy in India. The organization has identified gaps that desperately needs attention from donors. These developmental projects are predominantly in the overall development of the Communities, that could include income generation activities, Environmental and Education related development projects.

As civic bodies are overwhelmed with many projects that need attention, they would require help from donors who can do timely mobilization of resources and take up many of such projects. This can help fill developmental gaps which otherwise would have remained a dream for many of the communities. That's eco foundation wishes to take up such projects and with the assistance from donors wishes to bring about a small change bringing development within these communities. In the identified areas of focus, That's Eco Foundation connects donors who are interested in social investments, civic bodies, communities in which they operate and all other stakeholders. Not only closely monitoring the projects, as a best practice, that's Eco foundation keeps all project related activities transparent and provides regular reports to the interested stakeholders in-terms of resources and funds utilization.

Key milestones in 2018:

1. Formation and registration of the trust
2. Conducting volunteering event for corporate companies like Intel
3. Introduction and presentation of the trust background to donor companies such as GSK, Telematics4you and N-Vidia
4. Participation of Corporate Social Responsibility conclave at Vizag
5. Conducting workshop for volunteers on circular models of Social Business

Project 1:

Name	A ONE DAY SOCIAL ENGAGEMENT BY INTEL'S
Date and Duration	18th June 2018
Location	MAYASANDRA, ANEKAL TALUK, KARNATAKA
Objectives:	It was a first of its kind initiative by Hands on CSR and Sahaja Samrudha. The satisfaction and experience of participants is of key importance. Hence, this survey plays a key role for process and continuous improvement

Details: Study of NGO Sahaja Samrudha and get hands on experience with various aspects of organic farming. A survey was conducted among the 200 Intel associates.

The formation of Sahaja Samrudha was the culmination of farmers with their individual efforts into a more exciting and powerful force to make sustainable agriculture a way of life of the farming community.

Preview:



Project 2:

Name	ONE DAY SOCIAL VOLUNTEERING BY INTEL'S
Date and Duration	20th Sep 2018
Location	CHIGURU ECOSPACE
Objectives:	As leaders in corporate volunteering programs, it's imperative for HandsOnCSR to organize meaningful engagements for all stakeholders. These bridges we build between farmers and Intel are very important for us to sustain in a long run. The NGO sector, just like the corporate sector needs to be in the cutting edge. These cutting edge solutions can only be derived by such feedbacks and surveys. This intervention being the first of its kind at Chiguru Ecospace, the perception and experience of participants is of key importance. Hence, this survey plays a key role for process and continuous improvement.

Details: Intel associates as a part of their one-day social engagement, visited chiguru ecospace mainly to learn more about organic farming and be a part of the organic farmers cooperative which is famously know as Sahaja Samruddha.

Preview:



Project 3:

Name	ONE DAY SCHOOL PAINTING PROGRAM FROM INTEL
Date and Duration	23rd October, 2018
Location	GOVERNMENT SECONDARY SCHOOL, INDLUVADI
Objectives:	Transforming the drab and shabby looking school building into a cheerful learning environment. Majority of the government schools on India do not have an environment where students are motivated or develop a willingness to learn. The buildings are in a shabby state and sometimes basic amenities like toilets and drinking water are not provided.

Details: 98 Intel associates stepped out of their comfort zones, to spend a day in a Government Secondary School, Indluvadi, in the outskirts of Bangalore. The associates succeeded in providing students with a far brighter and more cheerful space to study in. The school needed a paint job as the existing paint was very basic and resembled a government office more than a school.

Preview:



Project 4:

Name	ONE DAY VOLUNTEERING ACTIVITIES
Date and Duration	18th December 2018
Location	UPPARAHALLI, HOSKOTE
Objectives:	<p>Intel Associates will volunteer in a farm in Upparahalli, Hoskote for the following activities:</p> <ol style="list-style-type: none"> 1. Drip irrigation set up for approximately 2 acres of land – 75 Volunteers 2. Rose flower plucking – 100 Volunteers 3. De-weeding – 50 Volunteers 4. Prepare bed for growing vegetables – 50 Volunteers 5. Gourd art training – 50 Volunteering 6. Involving in Carrot washing and packing (This event is tentative as the carrots arrive only Post 11.30AM. Nevertheless, we will still consider this and be prepared for the same)

Details: Our aim is to engage corporate associates in meaningful socially responsible initiatives and to build a synergy between NGO's /governmental organizations and corporate firms in ventures that have measurable outcomes. For this we are focusing on activities that contribute to sustainable agriculture

Preview:



Project 5:

Name	CSR Conclave - Vishakapatnam
Date and Duration	December 1st 2018
Location	VISHAKAPATNAM
Objectives:	Vishakapatnam, or vizag had never seen a CSR conference since the amendment of the section 135. This conference was co-hosted by That's Eco foundation

Details: The conference saw many industry leaders and CSR practitioners. Our founder and trustee Sri. Gurunandan Rao M also delivered his speech about the importance of NGO collaboration for Corporate social responsibility.

Preview:



Project 6:

Name	WORKSHOP ON CIRCULAR MODELS OF SOCIAL BUSINESS
Date and Duration	March 7th 2019
Location	AVANI ORCHARDS, NELAMANGALA
Objectives:	To inculcate stake holder approach towards building scalable social ventures.

Details:

Preview:

